

4th Euro-Africa Cooperation Forum on ICT Research

**- Teaming-up for a Strengthened and Coordinated Approach to
Foster Euro-African Innovative Cooperation on ICT -**

The path towards Globalization – Supporting Regional Integration

Cape Town, South Africa

November 14-15, 2011



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Associação de Reguladores de Comunicações e Telecomunicações da CPLP

Starting Idea...





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What went wrong and How can we fix it?



The evolution of behaviors/communications along the continental crack...



Smartphones became pervasive;

Location and context data are embedded in our digital interactions

App stores are here to stay



Social media is delivering real business value when used in scale

Crowdsourcing is becoming a major supply of human resources

People and markets will determine service levels



Speed of information is/will be everything

Organizations will/are consume/ing business services, not technology services

...

The evolution of Regulatory concepts along with the continental crack...



National Level

- Regulatory Context limited to national borders
- Full knowledge of stakeholders and variables

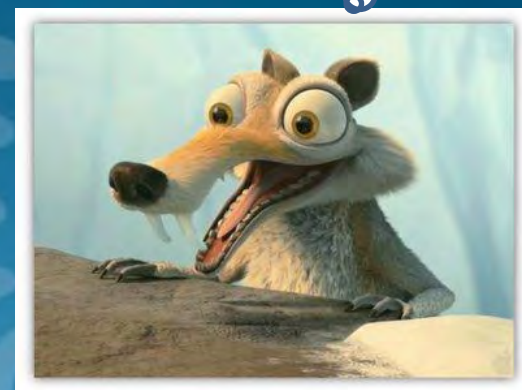
Regional Level

- Regulatory Context enlarged to regional borders
- Increase of number of stakeholders and variables, sometimes traversing/common in several countries

Global Level

- Global Regulatory Context either to users (enlarged mobility) as well as to industry (big/global players, mergers and players concentration)
- Main stakeholders versus new comers – pipeline of common problems crossing every region and country.

How can we fix it?



More
Regional
Regulation
Coordination

Less National
and
Autonomous
Regulation



But in practical terms... How can we fix it?



*Undersea Cable Capacity
from the Submarine Cable Map @ telegeography.com/maps*



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How can we really fix it...



More Regional
Cooperation

Transference
of best
practises

Definition of
Common
drivers

What will we need...



More Regulation

**Geographic
Expansion of
Regulatory
authority and
actions**

**Enlargement
of the scope of
the regulation**

Ways of doing it and other paths



What can we (ARCTEL) do?

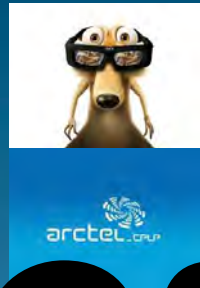
European Union



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Association of Southeast Asian Nations



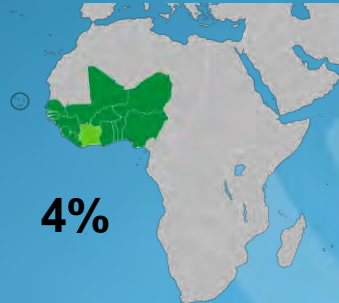
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Economic Community of Central African States



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Economic Community of West African States



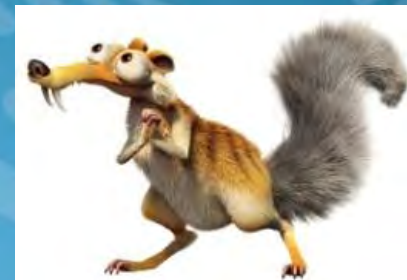
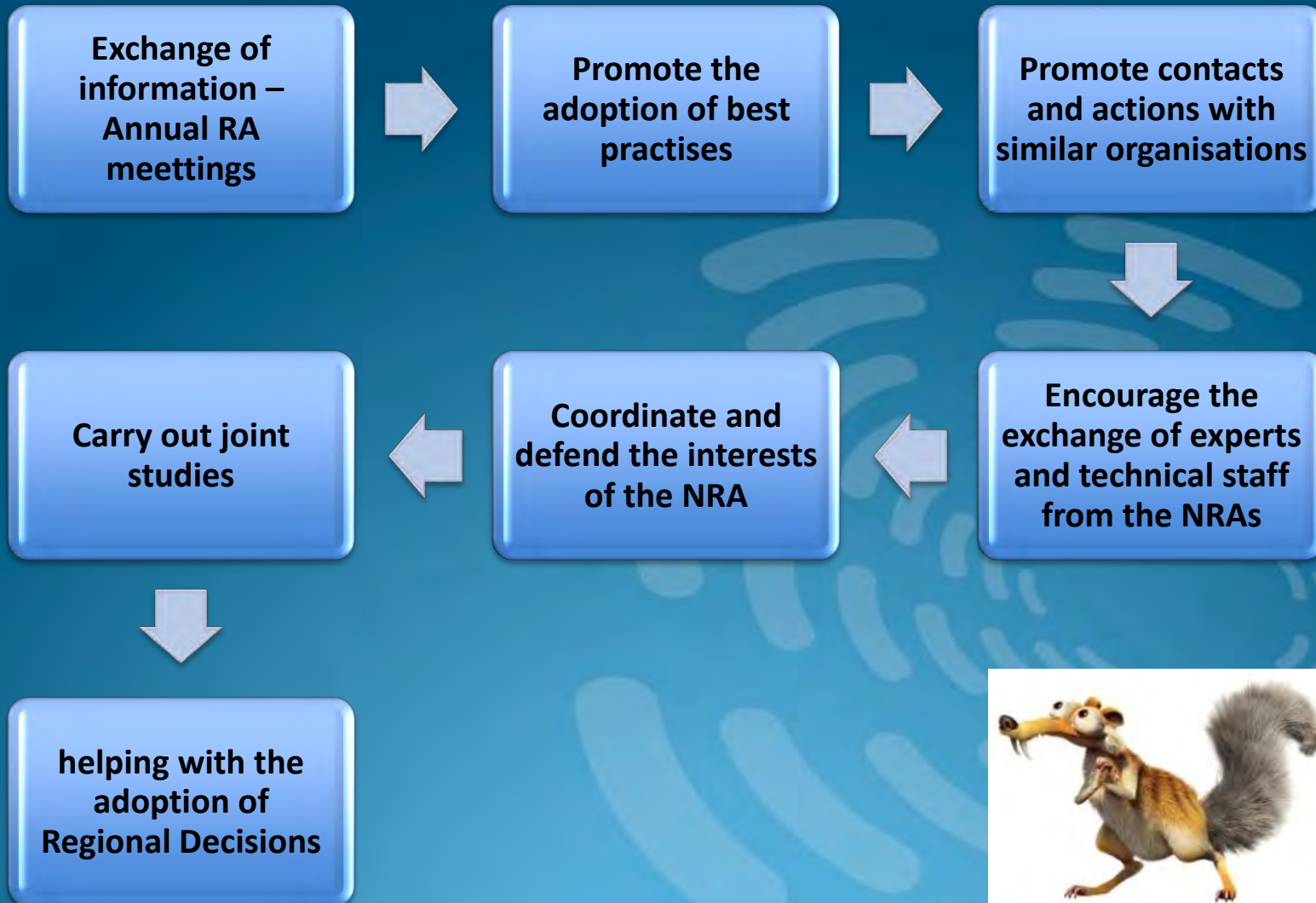
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Southern African Development Community



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Ways forward... what are we doing and what can we do.





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Thank you

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