

Digital Agenda

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for Europe

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European Commission

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What is the European Union?

- A unique economic and political partnership between 27 European countries;
- Has delivered more than half a century of peace, stability, and prosperity;
- Has helped raise living standards, launched single European currency;
- Implementing Europe-wide market in which people, goods, services and capital move freely among Member States.



The EU's Main Institutions

- **The Council** – main decision-making and legislative body, represents governments of individual Member States;
- **The Parliament** – shares power to legislate, represents EU citizens and is directly elected by them;
- **The Commission** – EU's executive body representing the interest of the Union as a whole.

EU official website: <http://www.europa.eu>



The European Commission

Oversees and implements EU policies by:

- proposing new laws to Parliament and the Council
- managing the EU's budget and allocating funding
- enforcing EU law (together with the Court of Justice)
- representing the EU internationally, for example, by negotiating agreements between the EU and other countries.

Organised in departments known as Directorates-General (DGs)

DG Information Society (and Media): DAE, telecoms regulatory framework, ICT research



Importance of Information & Communication Technologies (ICT)

Engine of progress

- ICT sector growing faster than overall economy
- Creating new jobs every year



Becomes part of everyone's life

- Communication & entertainment
- Buying & selling online...



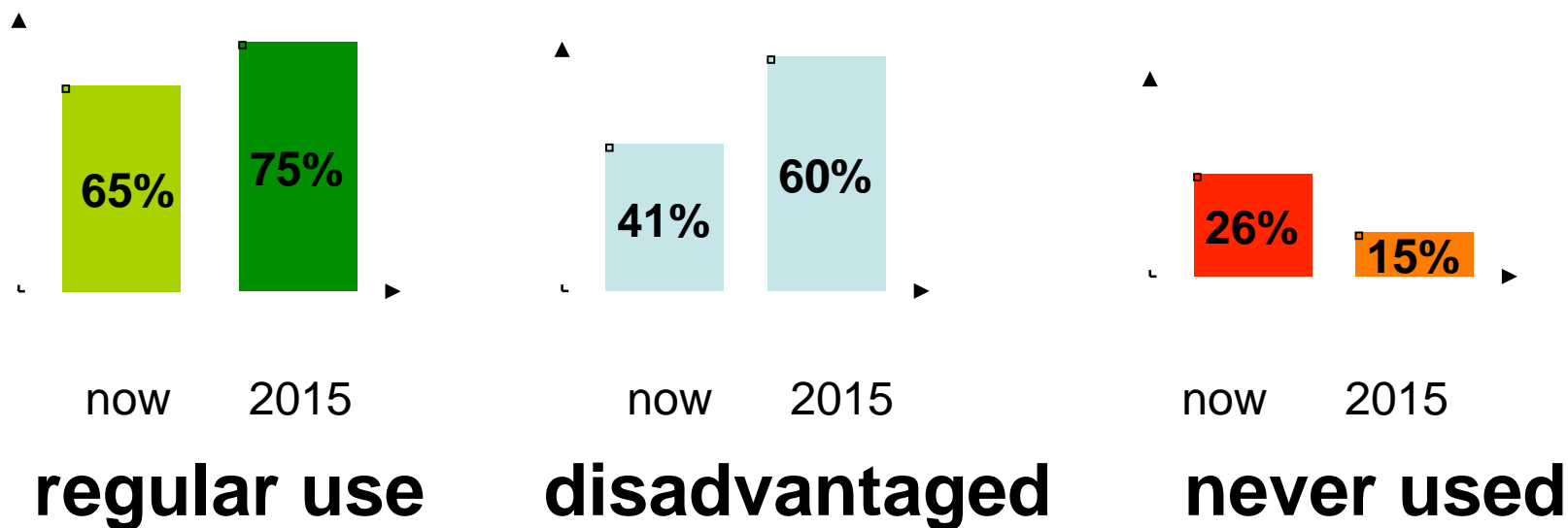
Every European Digital

- Digital Agenda for Europe (DAE) – one of the seven action plans of Europe 2020, EU's overall strategy for smart, sustainable and inclusive growth;
- Aimed at contributing significantly to the EU's economic growth and spreading the benefits of the digital era to all sectors of society;
- Unveiled in May 2010, outlines seven priority areas, some 100 follow-up actions.



How is Europe doing?

Around 65% regular Internet users



But still around ¼ (26%) never used the Internet

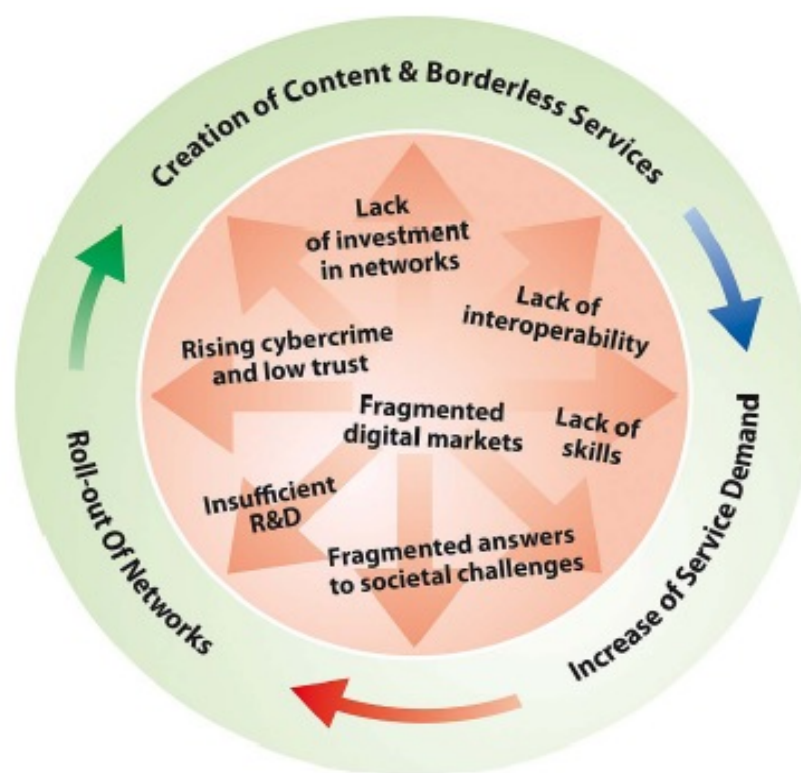


Seven Challenges

- Single Market fragmented in digital sphere
- Lack of interoperability
- Rising cybercrime and low trust online
- Lack of investment in networks
- Insufficient research and innovation efforts
- Lack of digital literacy and shortage of skills
- Fragmented answers to societal challenges



ICT as basis for growth and economic development ...





... and an answer to **practical challenges** of Information Society

- online **access to legal content**
- cross-border online shopping**
- high-speed internet** everywhere in EU
- open **electronic government services**
- new **health services**
- ICT for **sustainability**





Examples of Actions

- Simplify **management of copyright** to free up access to digital content
- Hotlines for **reporting harmful content** online



- Reduce differences between **roaming** and national tariffs for mobile phone calls
- Promote **broadband Internet** everywhere in Europe



Broadband in Digital Agenda

Ambitious targets to promote social inclusion & competitiveness

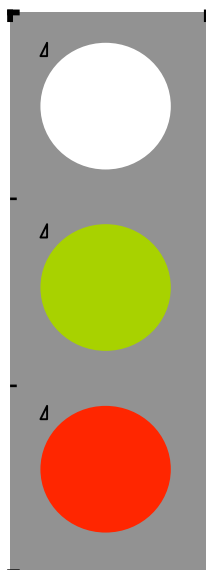
Broadband/NGA
targets

- ➔ By 2013, **basic broadband coverage for all** EU citizens
- ➔ By 2020, **fast broadband coverage** at 30 Megabits per second available to all EU citizens
- ➔ At least half of European households subscribing to broadband access at **100 Megabits** per second.



Progress after Year One

101 actions



- 10 % completed
- 80% on track
- 10% delayed



An Open & Inclusive Process

Open data from the scoreboard



Digital Agenda Assembly



Coordination with authorities in Member States



Online engagement

Digital Agenda Assembly Latest tweets



geekeconomist RT
@DigitalAgendaEU:
The #DigitalAgenda is on Facebook! Join & share digital news
<http://t.co/UwrWQnr> - #daa11eu #dae #daelocal #EU #ICT #FP7
3 days ago · reply · retweet · favorite



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@jluismarin: Find the reports and videos of the Digital Agenda Assembly 2011 online -
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