

# *How mobile application developers tackle Africa's biggest problems*

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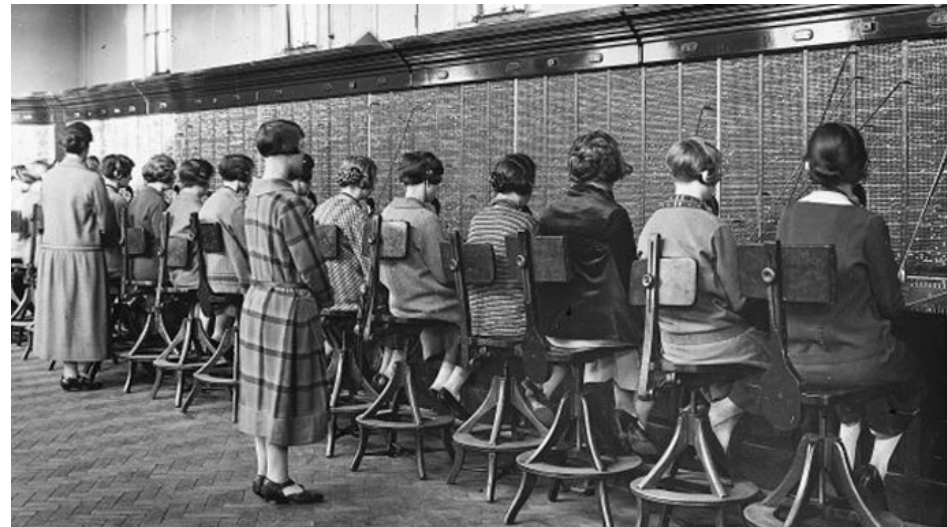
# It all starts and ends in Innovation

- ◆ Innovation is done in a team
- ◆ R Labs experience
  - ◆ Movement By People For People
  - ◆ Movement of Hope
  - ◆ Movement of Change
  - ◆ Movement of Opportunity
  - ◆ Movement of Learning
  - ◆ Movement of Innovation
  - ◆ It is a Social Revolution



# Mobile Operators - Telcos

- ◆ Selling the pipe
- ◆ Good service to all, excellent for some
- ◆ Capacity providers
- ◆ SIM - why?
  - ◆ Dual SIM, Triple SIM, ...



# Mobile Phones

- ◆ Feature Phone vs. Smart Phone
- ◆ Its Cloudy now!
- ◆ Battery & Charging
- ◆ Everything is mobile



# Applications

- ◆ iOS, Windows Phone, Symbian, Bada, Meego, Android, RIM, ...
- ◆ HTML5
- ◆ Language & dialect
- ◆ Visual language
- ◆ Voice
- ◆ Combination of all



# Innovators & Cooperation

- ◆ We need Innovators (plural)
- ◆ It can be invented elsewhere
- ◆ Copy, and respect the IPR
- ◆ The future is in the coop with East ... Europe




# Payment

- ◆ One monthly fixed bill
- ◆ Pre-paid; OK
- ◆ Create the base for the Innovation i.e. part of daily life in business and pleasure!



# Conclusion

- ◆ Provide the capacity
- ◆ Everything is mobile
- ◆ Local solution via HTML5
- ◆ Do it the legal way
- ◆ Inexpensive usage
- ◆ Let the Social Revolution continue



“Once IBM gains control of a market sector, they almost always stop innovation”

Steve Jobs

You have created the base for Innovation



Dankie!

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